Advancing Communities through Local Investment

Communities thrive when the people living in them have access to resources and opportunities that foster greater financial well-being. As member-owned cooperatives, Ohio credit unions work to advance communities by building stronger financial futures.

According to OCUL Community Impact Survey respondents, credit unions advance communities by investing back into local organizations and events.

$2.3M
in property taxes supporting schools, police, fire, and local services

9K+
volunteer hours to community-based non-profits and causes

874
community events sponsored to support local efforts

$1.3M
donated to support community non-profit organization missions

"We partnered with a local food bank for a winter coat drive. Local churches participated to provide food and toys for a Christmas giveaway, and the credit union provided over 450 NEW coats for men, women, children, and infants in need at Christmas time. In addition, we volunteered at the event where the coats, food and toys were distributed before Christmas."

-Credit Union Respondent

OHIO CREDIT UNION LEAGUE

Source:
Ohio Credit Union League
2022 Community Impact Survey

www.**OhioCreditUnions**.org
facebook.com/**WeAreOCUL**
instagram.com/**weareocul/**
linkedin.com/company/**ohio-credit-union-league/**
twitter.com/**weareocul**

Empowering Consumers to Achieve Their Dreams

People and communities thrive when financial well-being is prioritized over profit. Ohio's not-for-profit, member-owned credit unions empower people, families, businesses, and communities so they can financially flourish.

According to OCUL Community Impact Survey respondents, credit unions serve consumers' financial needs by equipping them with the skills needed to financially succeed.

74%
of credit unions offer financial counseling

12K
adults (18+) receive credit union financial outreach each year

90+
student-run credit union branches in operation

25K+
K-12 students reached through credit union financial programming

"We provide credit counseling for many, like young people just getting started or others trying to financially heal or build credit for the future. We go into schools and run 'the game of life' to teach our youth how the financial world works."

-Credit Union Respondent

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Fulfilling Unmet Needs for People and Communities

Communities need access to financial services, and credit unions are uniquely positioned to serve them. As member-owned financial cooperatives, Ohio credit unions are designed to provide people, families, and businesses with the resources needed to achieve their dreams.

According to OCUL Community Impact Survey respondents, credit unions meet people where they are by designing solutions that meet their unique needs.

20K
small businesses provided affordable financial resources

7,800
loans under $500 to cover financial emergencies

2,400
first-time homebuyers served by a credit union

$750
on average offered in small-dollar lending programs

"During Thanksgiving, a member applied for a $50.00 loan to purchase food for dinner. His wife was battling cancer and medical co-pays were eating up their disposable monthly income. We decided to open a $100.00 line of credit so our member could have a little extra cash for food during the month. The loan payment has never been late."

-Credit Union Respondent

OHIO CREDIT UNION LEAGUE

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2022 Community Impact Survey

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